Launch Checklist

Work through this before pointing `fortadams.org` at the new site, and again after any major change. Use BookStack's edit mode to tick items off.

Content

- ☐ All `[PLACEHOLDER: …]` items resolved (see *Known Issues and Open Items*)
- ☐ Phone, email, address, and social links confirmed in `site-config.ts`
- ☐ Hours, season, tour times, and prices match FareHarbor and current operations
- ☐ Membership tiers, prices, and benefits match the HighLevel products
- ☐ Staff photos uploaded; staff and board lists current
- ☐ Current sponsors and sponsorship year set
- ☐ Upcoming events entered; one featured (optional)
- ☐ Alert banner message current, or switched off
- ☐ Privacy Policy page published

Integrations

- ☐ FareHarbor: every *Book now* and *Buy Tickets* button opens the Lightframe and completes a test booking (then refund it)
- ☐ Event inquiry: test submission creates a contact and an opportunity in the right pipeline and stage; the staff notification arrives
- ☐ Volunteer, corporate, and newsletter: real webhook URLs set in Production; test submissions arrive in HighLevel
- ☐ Donation: test gift completes; contact matched; receipt sent; designation recorded; refund handled
- ☐ Each membership tier: checkout completes; subscription appears in HighLevel; onboarding workflow fires
- ☐ Old CRM auto-renewals switched off before HighLevel renewals begin (no double billing)
- ☐ Explore the Fort videos play on desktop and mobile (iOS Safari included); captions load

CMS

- [ ] OAuth proxy live at `decap-oauth.fortadams.org` and sign-in works end to end
- [ ] Every editor can sign in and publish a test change
- [ ] At least two Trust staff have admin access to GitHub, Cloudflare, FareHarbor, and HighLevel

SEO and hosting

- [ ] `siteConfig.url` is the final domain; sitemap and canonical URLs correct
- [ ] Custom domains attached in Cloudflare Pages (apex and `www`, one redirecting to the other); HTTPS active
- [ ] `public/_redirects` populated from a crawl of the old WordPress site; top old URLs spot-checked
- [ ] Real OG image in place; link previews checked (for example, with a social debugger)
- [ ] Sitemap submitted to Google Search Console
- [ ] Daily rebuild (deploy hook) scheduled
- [ ] Obsolete donation environment variables removed

Quality

- [ ] `npm run lint`, `npm run format:check`, and `npm run build` pass
- [ ] Every page checked at phone, tablet, and desktop widths
- [ ] Keyboard-only walkthrough of navigation, forms, filters, accordion, and the Explore map
- [ ] Lighthouse/axe accessibility and performance checks on Home, Visit, and Events
- [ ] No 404s from internal links (including the footer)

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